

#### Start Your Own Business of

Creamy Peanut Butter,

Moringa Leaf Powder,

Biodegradable Disposable Cups and Plates,

Electric Vehicles,

Activated Carbon,

Aluminium Cans











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#### Introduction

Starting your own business can be both exciting and terrifying at the same time, but with some hard work and careful planning, you can start making money right away and potentially build a business that will last a lifetime. Here are some of the benefits of starting your own business.



#### Start

# Creamy Peanut Butter Production Business







A variety of peanut butter with a smooth texture is called creamy peanut butter. Smooth and simple to spread, creamy peanut butter is one variety of the nut. It is produced with roasted peanuts that have been mashed into a paste. Typically, peanuts are ground along with a little bit of salt, sugar, and oil.

Visit this Page for More Information: Start a
Business in Ready to Eat Food Products
Industry



#### **Uses of Creamy Peanut Butter**



A versatile food, peanut butter can be prepared in a number of different ways. It can be spread on toast, used as a fruit dip, or even blended with other ingredients to add protein to smoothies. Additionally, it's a fantastic source of vitamins and good fats. Due to its high lipid and protein content, creamy peanut butter is primarily used as a sandwich spread and has evolved into a key ingredient in therapeutic foods that are ready to use for treating AIDS patients' and children's malnutrition.

Related Business Plan: Start Creamy Peanut Butter Production Business





#### Market Size in India

The market for peanut butter is projected to increase at a CAGR of 6.60% and reach \$7.19 billion by 2029. The market is anticipated to increase strongly between 2022 and 2027, according to additional estimates. During the projected period, peanut butter spread during meals is expected to gain popularity among consumers and support market expansion.

Read our Books Here: <u>Food Processing</u>, <u>Food Industry</u>, <u>Agriculture</u>, <u>Agro Processing</u>, <u>Processed Food</u>, <u>Cereal Food</u>, <u>Fruits</u>, <u>Vegetables</u>, <u>Bakery</u>, <u>Confectionery</u>, <u>Milk</u>, <u>Dairy</u>, <u>Meat</u>, <u>Fisheries</u>, <u>Spices Oils</u>, <u>Fats</u>, <u>Coconut</u>, <u>Tea And Tobacco Based Products</u>







The most frequently farmed species of the sole genus in the family Moringaceae, Moringa, is Moringaoleifera. There are several common names for the moringa tree in English, including drumstick tree, horseradish tree, ben oil tree, and benzoyl tree. These names stem from the look of the tall, slender, triangular seed pods (from the oil which is derived from the seeds). The miracle tree is another name for the moringa tree.

Visit this Page for More Information: Start a
Business in Herbal Products Industry



#### Uses of Moringa Leaf Powder



- 1. One usage for moringa powder is as an antibacterial to clean up polluted surfaces. It works well against a variety of bacteria and fungi, including those responsible for stomach cancer and ulcers.
- 2. Moringa powder is also used to cure a number of other ailments, such as diabetes and hypertension as well as typhoid and malaria. Its wide range of chemicals are assumed to be behind its advantageous benefits.
- 3. Moringa's bark, sap, roots, leaves, seeds, oil, and flowers are all utilized in traditional medicine across a number of nations.
- 4. The plant's thicker root has historically been used to make horseradish.

Related Business Plan: Moringa Leaf Powder

**Production Business** 





#### Market Size in India

During the five-year period ending in 2028, the market for moringa products is anticipated to develop at a CAGR of 9.20%, reaching a value of USD 9.4 billion. The moringa tree, which is indigenous to India, is used to make a variety of products, including pills, soaps, powders, oils, and seeds.

Watch other Informative Videos: Moringa

Oleifera Powder | Formulation and Processing of Moringa Oleifera

Read our Books Here: Herbal Foods and its

**Medicinal Values** 



#### A Business Plan for

## Biodegradable Disposable Cups and Plates (Tableware) Using Sugarcane Bagasse



Bagasse is mainly found in nations with significant sugar production, such as Brazil, Vietnam, China, or Thailand. Bagasse was primarily utilized as a fuel for the manufacturing facilities. A portion of the bagasse is still utilized today for the ovens in the industries. However, as people began to recycle items, bagasse's worth also rose. These days, it is utilized to make throwaway dinnerware, packaging, and building materials.

Visit this Page for More Information: Start a

Business in Biodegradable Products Industry





## Uses of Biodegradable Disposable Cups and Plates (Tableware) Using Sugarcane Bagasse

Production of pulp, paper, and board, bagasse is frequently used as a substitute for wood in many tropical and subtropical nations, including India, China, Colombia, Iran, Thailand, and Argentina. It creates pulp with physical qualities that are suitable for making tissue products, general-purpose writing and printing papers, and boxes. It is also frequently used to make newspapers and boxes.

Related Business Plan: <u>A Business Plan for Biodegradable</u>

Disposable Cups and Plates (Tableware) Using Sugarcane Bagasse









During the anticipated period, the Indian market for tableware made of bagasse will grow at a CAGR of around 9%. By 2029, the market for bagasse plates is anticipated to be worth US\$ 322 MN. Products derived from sugarcane bagasse that are used for dinnerware have been determined to be extremely sanitary. Companies in the worldwide bagasse plates market now have new revenue potential thanks to the pandemic's rising demand for disposable plates.

Read our Books Here: <u>Environmentally Friendly, Eco-Friendly Products, Natural Products, Biodegradable</u>
<u>Plastics, Natural Dyes And Pigments, Jute Products, Natural Fibers</u>





Start Production Business of

#### **Electric Vehicles**

(Electric Motorbikes and Electric Scooters)



A vehicle that powers its motors with electricity is referred to as an electric car. Every year, the popularity of electric vehicles increases as they give drivers the convenience of an automatic gearbox without the

inconvenience of gas-powered vehicles.

Drivers are recognizing that EVs have many advantages over conventional automobiles, whether they're travelling locally or across the nation, and it's certain that the demand for these kinds of vehicles will only increase in the future.

Visit this Page for More Information: Start a

<u>Business in Electric Vehicle Industry</u>





## Uses of Electric Vehicles (Electric Motorbikes and Electric Scooters):

EVs have a wide range of uses, including fleet cars for businesses and private individuals. Electric vehicles can help reduce reliance on fossil fuels and enhance air quality with the correct infrastructure in place. There are several applications for electric vehicles, including passenger cars, buses, trucks, and even trains.

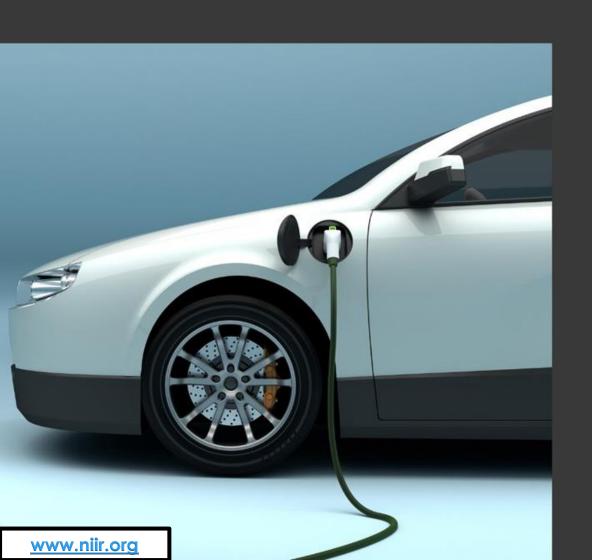
Related Business Plan: Start Production

Business of Electric Vehicles (Electric

Motorbikes and Electric Scooters)







#### Market Size in India

At a predicted CAGR of 21.7%, the size of the global electric vehicle market is expected to increase from 8,151 thousand units in 2022 to 39,208 thousand units by 2030. (2022-2030). In the upcoming years, it is anticipated that the Indian market for electric vehicles would expand dramatically.

Read our Books Here: <u>Handbook on Electric</u>

Vehicles Manufacturing (E- Car, Electric Bicycle,
E- Scooter, E-Motorcycle, Electric Rickshaw, EBus, Electric Truck with Assembly Process,

Machinery Equipments & Layout)



#### Set Up

# Activated Carbon from Rice Husk, Saw Dust & Coconut Shell Manufacturing Business Plan





A form of carbon called activated carbon has undergone an oxygen-treatment process that creates millions of small pores between its carbon atoms. By increasing the carbon's surface area, contaminants and other impurities in water can be adsorbent more effectively. Rice husk, sawdust, and coconut shells are just a few examples of the natural materials that are used to make activated carbon.

Visit this Page for More Information: Start a
Business in Activated Carbon Industry





## Uses and applications of Activated Carbon from Rice Husk, Saw Dust & Coconut Shell



There are numerous applications and uses for activated carbon, including:

- 1. Water can be filtered using activated carbon to make it safe to drink.
- 2. It can also be used to clean and improve the quality of the air by removing contaminants from it.
- 3. It may be used to purify water by removing contaminants like chlorine and other pollutants.
- 4. Businesses can use activated carbon to filter out pollutants and toxins from waste water before releasing it back into the environment.



#### Market Size in India

At a projected CAGR of 5.4% over the forecast period of 2021–2028, the global activated carbon market is expected to increase from \$3.12 billion in 2021 to \$4.50 billion in 2028. The main reason for this growth is that more people are becoming aware of the advantages of activated carbon and all of its potential uses. The demand for activated carbon is also anticipated to increase over the forecast period as a result of India's expanding water treatment sector.

Read our Books Here: <u>The Complete Book on</u>
<u>Biomass Based Products (Biochemicals,</u>
<u>Biofuels, Activated Carbon)</u>





### Manufacturing Business

## Aluminium Cans & Easy Open End (EOE) for Beverages





Making everyone's lives easier is possible with aluminium cans and easy open ends (EOE) for beverages. They are ideal for drinking while on the go because they are simple to open and close. Additionally, they don't add any undesirable flavours to your beverage and they keep your drinks colder for longer. Because it is airtight and maintains the freshness of the carbonation, EOE is ideally suited for carbonated beverages like beer or soda.

Visit this Page for More

**Information: Start a Business** 

in Aluminium Downstream

**Sector** 





## Uses of Aluminum Cans & Easy Open End (EOE) for Beverages

Beverage packaging works well with aluminium cans. They are lightweight, strong, and simple to recycle. They also have a simple open end, making them easy to open (EOE). For those who are always on the go but yet want to enjoy a cool beverage, EOE cans are perfect. EOE cans make it simple to drink your preferred beverage without having to fiddle with a can opener because of its practical design.

Related Business Plan: Manufacturing Business

Aluminium Cans & Easy Open End (EOE) for

Beverages





#### Market Size in India

The market for aluminium caps and closures is anticipated to grow from USD 6.2 billion in 2020 to USD 7.6 billion in 2025, with a CAGR of 3.9%. Growing demand for convenience foods, worries about product security and safety, the need for product differentiation and branding, and decreasing pack sizes are all driving factors in the market for aluminium caps and closures. Improvements in operability and increased demand for convenience foods are driving the market for aluminium caps and closures.

Watch other Informative Videos: <u>Start Manufacturing</u>
<u>Business of Aluminium Easy Open End (EOE)</u>





#### **TAGS**



#ManufacturingBusinessIdeas, #startyourownBusiness,
#ProjectReport, #BusinessOpportunity, #BusinessPlan, #NPCS,
#EntrepreneurIndia, #CreamyPeanut, #PeanutButter,
#CreamyPeanutButter, #LeafPowder, #MoringaLeaf,
#MoringaLeafPowder, #Sugarcane, #Baggase, #DisposablePlates,
#ElectricVehicles, #Motorbikes, #ElectricScooters,
#ActivatedCarbon, #RiceHusk, #Rice, #Husk, #Saw, #SawDust,
#Coconut, #Shell, #CoconutShell, #Dust, #AluminiumCans, #Cans,
#Aluminium, #EOE, #Beverage, #EndOfEnd,



## Major Queries/Questions Answered in Business Plan



- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Business Feasibility Study of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?





- 5. What is the total Startup cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?





- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?





- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?



#### Financial Statements of the Business

Project at a Glance

**Annexure** 

•	Assumptions for Profitability workings	1
•	Plant Economics	2
•	Production Schedule	

Factory Land & Building
Site Development Expenses

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Land & Building.



•	Plant & Machinery5
	Indigenous Machineries
	Other Machineries (Miscellaneous, Laboratory etc.)
•	Other Fixed Assets

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- Salary and Wages ......9

• Turnover Per Annum ......10

• Share Capital......11

Equity Capital
Preference Share Capital





- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals
- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals





• Annexure 3 :: Assessment of Working Capital requirements

**Current Assets** 

**Gross Working Capital** 

**Current Liabilities** 

**Net Working Capital** 

Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds

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- Annexure 5 :: Projected Balance Sheets
- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)
- Annexure 6 :: Profitability Ratios

- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio





• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P





#### • Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP







- Annexure 12 :: Shareholding Pattern and Stake Status
- Equity Capital
- Preference Share Capital
- Annexure 13 :: Quantitative Details-Output/Sales/Stocks
- Determined Capacity P.A of Products/Services
- Achievable Efficiency/Yield % of Products/Services/Items
- Net Usable Load/Capacity of Products/Services/Items
- Expected Sales/ Revenue/ Income of Products/ Services/ Items





• Annexure 14 ::	Product wise Domestic Sales Realisation
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- Annexure 15 :: Total Raw Material Cost
- Annexure 16 :: Raw Material Cost per unit
- Annexure 17 :: Total Lab & ETP Chemical Cost
- Annexure 18 :: Consumables, Store etc.
- Annexure 19 :: Packing Material Cost
- Annexure 20 :: Packing Material Cost Per Unit





- Annexure 21 :: Employees Expenses
  - Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
  - Annexure 28 :: Selling Expenses





- Annexure 29 :: Depreciation Charges as per Books (Total)
- Annexure 30 :: Depreciation Charges as per Books (P & M)
- Annexure 31 :: Depreciation Charges as per IT Act WDV (Total)
- Annexure 32 :: Depreciation Charges as per IT Act WDV (P & M)
- Annexure 33 :: Interest and Repayment Term Loans
- Annexure 34 :: Tax on Profits
- Annexure 35 :: Projected Pay-Back Period and IRR





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# Reasons for Buying Our Business Plan





- ✓ The Business Plan helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- ✓ This Business Plan provides vital information on the product like it's characteristics and segmentation
- ✓ This Business Plan helps you market and place the product correctly
  by identifying the target customer group of the product





- ✓ This Business Plan helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- ✓ The Business Plan provides a glimpse of government regulations applicable on the industry
- ✓ The Business Plan provides forecasts of key parameters which
  helps anticipate the industry performance and make sound
  business decisions











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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.





And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,





Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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#### Who do we Serve?

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- Corporates
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- Individual Entrepreneurs
- o NRI's
- Foreign Investors
- o Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations





### Our Approach



#### Requirement collection

Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 



#### **Sectors We Cover**





- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- o Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- o Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- o Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects





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- o Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- o Essential Oils, Oils & Fats And Allied
- o Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- o Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products





#### Sectors We Cover cont...



- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- o Organic Farming, Neem Products Etc.
- o Paints, Pigments, Varnish & Lacquer
- o Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- o Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.





#### Sectors We Cover cont...



- Potato And Potato Based Projects
- Printing And Packaging
- o Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



### **Objective**



- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players

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